



# PROSPA SAHEL

## FEED & FORAGE SOLUTIONS

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*Industrializing forage, feed and livestock nutrition across West Africa*

### CORPORATE INVESTOR PROFILE

Feed, Forage & Livestock Nutrition Division

## 01 · EXECUTIVE SUMMARY

# An integrated platform for African livestock nutrition

PROSPA SAHEL LIMITED is a Nigerian agribusiness building one of West Africa's first vertically integrated platforms for commercial forage cultivation, silage and hay production, and industrial livestock feed manufacturing. Headquartered in Abuja with operations in Zaria, the company is positioned at the intersection of three powerful tailwinds: rising protein demand, the modernization of Nigeria's livestock sector, and the structural shortage of year-round quality feed.

The Feed & Forage Division is being established as a greenfield, climate-smart agribusiness venture engineered for industrial scale and regional expansion under the AfCFTA framework. We are seeking equity investment, technical partnerships, and offtake agreements to unlock a multi-billion-dollar opportunity in commercial feed and forage.



## Investment headlines

- ▶ Greenfield platform with first-mover scale advantage in commercial silage and feed manufacturing for Nigerian livestock.
- ▶ Vertically integrated from forage estate to feed mill to ranch-side distribution, capturing margin across the value chain.
- ▶ Strategic locations in Abuja (national reach) and Zaria (northern livestock corridor) anchor cost-efficient logistics.
- ▶ Climate-smart agronomy — irrigation, mechanization and high-yield forage genetics designed for Sahelian conditions.
- ▶ Strong policy alignment with Nigeria's livestock transformation agenda, ranching modernization and food security priorities.

**02 · COMPANY OVERVIEW**

# Building scalable, resilient agricultural value chains

PROSPA SAHEL LIMITED is a Nigerian agribusiness and strategic commodities company focused on building scalable, resilient and commercially sustainable agricultural value chains across Africa. Operations span agribusiness, livestock feed systems, forage production, agricultural commodities, warehousing, and strategic resource development.

The Feed & Forage Division is the company's flagship industrial venture, designed to address one of the most binding constraints in African livestock production — reliable, year-round access to quality feed and forage. Through twin hubs in Abuja and Zaria, PROSPA SAHEL intends to become one of West Africa's leading commercial producers of silage, hay bales, forage crops, and scientifically formulated livestock feed concentrates.

**VISION**

To become Africa's leading integrated livestock feed, forage and agricultural value-chain company — powering sustainable food security and modern livestock production.

**MISSION**

Industrialize forage and feed production, support pastoral transition and ranching modernization, lift livestock productivity through quality nutrition, and build climate-resilient agricultural systems that strengthen food security and regional trade.

## 03 · THE OPPORTUNITY

## A structural feed deficit in Africa's largest livestock market

Africa's livestock industry suffers from chronic structural feed shortages. Nigeria — host to one of Africa's largest livestock populations — has commercial feed and forage infrastructure that remains severely underdeveloped, leaving producers exposed to seasonal scarcity, volatile feed costs and dependence on open grazing.

### The constraints today

- ▶ Seasonal scarcity of forage and pasture
- ▶ Low-quality feed systems and low livestock productivity
- ▶ Rising and volatile feed input costs
- ▶ Dependence on open grazing and farmer-herder conflict
- ▶ Weak feed storage and silage infrastructure
- ▶ Poor commercial feed formulation and nutritional standards

### The PROSPA SAHEL response

- ▶ Year-round commercial silage and hay production
- ▶ Scientifically formulated dairy, beef and small-ruminant feed concentrates
- ▶ Mechanized forage estates with high-yield genetics
- ▶ Ranch-supply contracts that catalyze pastoral transition
- ▶ Modern warehousing and feed storage networks
- ▶ Nutritional advisory and contract farming for producers

### Cost of the status quo

The structural feed gap drives reduced milk yield, poor meat quality, high livestock mortality, persistent farmer-pastoral conflicts and weak profitability for livestock operators. PROSPA SAHEL is positioning itself to bridge this gap through scalable forage cultivation, industrial feed systems and ranch-grade distribution.

04 · BUSINESS MODEL

# Three integrated revenue lines, one platform

- A** **Commercial Forage Cultivation**  
 High-yield forage estates producing Super Napier, Brachiaria, Digitaria, sorghum forage and silage maize — processed into hay bales, silage bales, fresh-cut forage, and feedstock for dairies and feedlots.
- B** **Livestock Feed Manufacturing**  
 Industrial feed concentrate lines for dairy cattle, beef cattle, sheep, goats and feedlot operations. Formulations leverage maize, soybean meal, cottonseed meal, sorghum, mineral premixes, molasses and fiber supplements.
- C** **Integrated Value-Chain Services**  
 Contract forage farming, feed distribution, ranch supply contracts, agricultural logistics, feed storage and warehousing, and farmer aggregation partnerships.

## Products & services

FORAGE PRODUCTS	FEED PRODUCTS	AGRICULTURAL SERVICES
<ul style="list-style-type: none"> <li>▶ Hay bales</li> <li>▶ Silage bales</li> <li>▶ Fresh-cut forage grass</li> <li>▶ Dried forage pellets</li> </ul>	<ul style="list-style-type: none"> <li>▶ Sheep ration mixes</li> <li>▶ Dairy cattle concentrates</li> <li>▶ Beef cattle finisher feed</li> <li>▶ Starter feed formulations</li> <li>▶ Mineral supplements</li> </ul>	<ul style="list-style-type: none"> <li>▶ Contract forage production</li> <li>▶ Feed advisory services</li> <li>▶ Nutritional consulting</li> <li>▶ Mechanized harvesting support</li> </ul>

## 05 · MARKET OPPORTUNITY

## A multi-billion-dollar livestock economy in transition

Nigeria's livestock market represents a multi-billion-dollar opportunity, driven by rapid population growth, rising protein demand, dairy industry expansion, ranching transition policies and large-scale commercial livestock investments. Regional demand from Niger, Chad, Cameroon, Ghana and Benin Republic extends the addressable market under the AfCFTA framework.

SEGMENT	PROFILE	PROSPA OFFERING
<b>Dairy farms</b>	Commercial dairy operators requiring consistent milk yield	Silage, hay, dairy concentrates
<b>Beef ranches</b>	Modernizing ranches transitioning from open grazing	Finisher feed, forage supply contracts
<b>Feedlots</b>	Intensive fattening operations	High-density rations, contract supply
<b>Cooperatives &amp; pastoralists</b>	Smallholder and pastoral communities	Affordable rations, training, aggregation
<b>Government &amp; NGOs</b>	Livestock transformation, food security, humanitarian programs	Bulk supply, advisory, project partnerships
<b>Regional buyers</b>	AfCFTA cross-border demand	Export-grade hay, silage, feed

### Demand drivers

- ▶ Population growth and urbanization lifting protein consumption.
- ▶ Federal and state policies driving the transition from pastoralism to commercial ranching.
- ▶ Dairy industry expansion and rising domestic milk demand.
- ▶ Increasing private capital flowing into commercial livestock.
- ▶ AfCFTA-enabled cross-border feed and forage trade.

## 06 · COMPETITIVE ADVANTAGES

**Why PROSPA SAHEL**

<b>Integrated operations</b>	Forage cultivation, silage systems and feed manufacturing on a single vertically integrated platform — capturing margin and guaranteeing quality.
<b>Strategic locations</b>	Twin hubs in Abuja and Zaria provide direct access to northern livestock corridors, agricultural belts and major transport routes.
<b>Climate-smart agriculture</b>	Irrigation, water-efficient agronomy, soil sustainability, mechanized harvesting and reduced post-harvest waste.
<b>Industrial scalability</b>	Engineered for industrial-scale growth and modular regional expansion across West Africa.
<b>Local operating knowledge</b>	Deep understanding of Nigerian livestock systems, agricultural markets, and rural commercial relationships.
<b>Policy alignment</b>	Anchored to Nigeria's livestock transformation, ranching modernization and food security priorities — opening doors to public-private partnerships.

## 07 · ESG &amp; SUSTAINABILITY

## Commercial returns aligned with measurable impact

ENVIRONMENTAL	SOCIAL	ECONOMIC
<ul style="list-style-type: none"> <li>▶ Reduced overgrazing pressure</li> <li>▶ Lower land degradation</li> <li>▶ Higher feed-conversion efficiency</li> <li>▶ Improved water management</li> <li>▶ Sustainable forage systems</li> </ul>	<ul style="list-style-type: none"> <li>▶ Rural employment creation</li> <li>▶ Smallholder income improvement</li> <li>▶ Livestock productivity gains</li> <li>▶ Reduced farmer-herder conflict</li> <li>▶ Inclusive aggregation models</li> </ul>	<ul style="list-style-type: none"> <li>▶ Import substitution</li> <li>▶ Food security support</li> <li>▶ Livestock sector modernization</li> <li>▶ Agricultural industrialization</li> <li>▶ Regional trade activation</li> </ul>

PROSPA SAHEL is committed to environmentally sustainable agriculture. The model is engineered to deliver measurable environmental, social and economic outcomes alongside competitive commercial returns — a profile increasingly demanded by development finance, impact-oriented investors and offtake partners.

## 08 · INVESTMENT OPPORTUNITY

## Greenfield platform — capital, partners and offtake

PROSPA SAHEL is currently in the greenfield development phase. We are seeking strategic partners aligned with the long-term industrialization of Africa's feed and forage value chain.

USE OF CAPITAL	DESCRIPTION
<b>Land development &amp; forage estates</b>	Acquisition, clearing, planting and agronomy systems for high-yield forage estates.
<b>Irrigation infrastructure</b>	Pumping, distribution and water-management systems for year-round cultivation.
<b>Feed mill &amp; manufacturing</b>	Industrial feed concentrate lines, processing equipment and quality systems.
<b>Silage &amp; hay machinery</b>	Mechanized harvesting, baling, wrapping and silage production equipment.
<b>Warehousing &amp; storage</b>	Strategic feed and forage storage infrastructure across hubs.
<b>Transport &amp; logistics</b>	Fleet, ranch-side distribution and regional logistics capability.
<b>Working capital</b>	Inputs, payroll, agronomy, sales operations and ramp-up.

### What we are seeking

- ▶ Equity investment — strategic and growth capital partners.
- ▶ Technical partnerships — agronomy, feed formulation, machinery and operating expertise.
- ▶ Equipment financing — for mills, machinery and irrigation infrastructure.
- ▶ Offtake agreements — ranches, dairies, feedlots, cooperatives and government programs.
- ▶ Strategic agribusiness alliances — input supply, logistics and regional distribution.

Project scale ambition. Commercial forage estates, industrial feed production lines, and regional distribution capability designed to serve Nigeria and the wider West African market.

## 09 · CONCLUSION

## A strategic platform for Africa's agricultural transformation

PROSPA SAHEL LIMITED is positioned to become a strategic player in Africa's agricultural transformation by addressing one of the continent's most critical food security and livestock productivity challenges.

By combining modern forage systems, commercial feed manufacturing, mechanized agriculture and scalable logistics, the company aims to build a sustainable, high-impact agribusiness platform serving Nigeria and West Africa. Our long-term ambition is a resilient agricultural enterprise that supports modern ranching systems, dairy sector growth, livestock productivity, climate-resilient agriculture and food security across Africa.

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Business areas: Feed Manufacturing · Forage Production · Hay & Silage Systems · Livestock Nutrition · Agricultural Commodities · Agribusiness Development

This document has been prepared for the purpose of investor review and partnership discussions. Information contained herein reflects the company's current development plans and is subject to change. Distribution outside the intended recipient is not permitted without written consent of PROSPA SAHEL LIMITED.